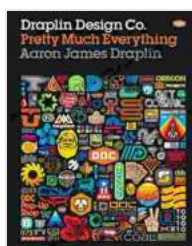


Draplin Design Co.: Pretty Much Everything

Who is Draplin Design Co.?

Draplin Design Co. is a design studio based in Portland, Oregon. The studio was founded in 2004 by Aaron Draplin, a renowned designer and illustrator. Draplin is known for his bold, retro-inspired work, which has been featured in publications such as The New York Times, The Wall Street Journal, and PRINT magazine.

Draplin Design Co. offers a wide range of services, including logo design, branding, illustration, and web design. The studio has worked with a variety of clients, including Nike, Burton Snowboards, and the Obama campaign.



Draplin Design Co.: Pretty Much Everything

by Aaron James Draplin

★★★★☆ 4.8 out of 5

Language : English

File size : 102831 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 878 pages

Lending : Enabled

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What is Draplin's Design Philosophy?

Draplin's design philosophy is based on the principle of "less is more." He believes that effective design should be simple, clear, and direct. He often uses bright colors and bold typography to create eye-catching designs that are both memorable and effective.

Draplin is also a strong advocate for hand-drawn lettering. He believes that hand-drawn lettering adds a personal touch to design and can help to create a more authentic brand experience.

What are Some of Draplin's Most Notable Projects?

Draplin has worked on a wide range of notable projects, including:

- * The logo for the Obama campaign
- * The branding for Burton Snowboards
- * The packaging for Stumptown Coffee Roasters
- * The website for Field Notes Brand
- * The book cover for "Pretty Much Everything"

Draplin's work has been recognized with numerous awards, including:

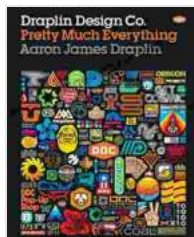
- * A gold medal from the Society of Illustrators
- * A silver medal from the American Advertising Federation
- * A bronze medal from the Type Directors Club

How Can I Learn More About Draplin Design Co.?

You can learn more about Draplin Design Co. by visiting their website, draplindesignco.com. You can also follow Draplin on social media, including Twitter, Instagram, and Facebook.

Draplin Design Co. is one of the leading design studios in the world. Their work is characterized by its bold, retro-inspired style and its focus on

simplicity and clarity. Draplin has worked with a wide range of clients, including Nike, Burton Snowboards, and the Obama campaign. If you are looking for a design studio that can help you create a memorable and effective brand, Draplin Design Co. is a great option.



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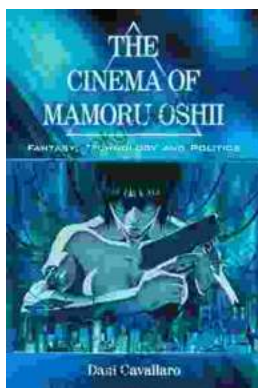
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